

Automobile Racing & Sports Car Equipment

A & W Wheel Co 2495 Tower Av---482-3406
B & N AUTOMOTIVE
 6430 Freeway Bl --- GA 1-5561

CAPITOL SPEED EQUIPMENT

DISCOUNT PRICES
 MAJOR BRANDS
 RACING & CUSTOM
 EQUIPMENT
 COMPLETE STOCKS
 CATALOG ON REQUEST



"WHERE TO BUY IT"

Capitol Speed Shop
 1618 Broadway --- 446-7771

Capitol Speed Shop
 1618 Broadway --- 446-7771

Automobile Racing & Sports Car Equipment--(Cont'd)

CENTURY SPEED SHOP
 CUSTOM CHASSIS-CUSTOM ENGINE WORK
 NEW & USED SPEED EQUIPMENT
 FUELS - WELDING
 6256 Stockton Bl --- 421-7658

Florin Auto Supply 8182 Florin Rd---428-7210
 Guy's Speed Shop
 7229 Fruitridge Rd --- 451-3552

KLEIN'S CUSTOM GARAGE
 CUSTOM ENGINE BUILDERS
 Cars - Boats - Motorcycles
 Racing & Speed Parts
 817 Plaza Av(NS) --- WA 5-4076

M & M Speed Engineering
 2440 Tower Av --- 489-7674
 (Please See Advertisement This Page)
 Northline Automotive Service
 2920 Rio Linda Bl(NS) --- WA 5-6686

Automobile Racing & Sports Car Equipment--(Cont'd)

S.A.E. SPEED SHOP
 S.A.E. POWER
 SPEED & POWER
 EQUIPMENT
 All Major Brands
 CUSTOM ENGINE BUILDING
 MACHINE SHOP SERVICE
 Electronic Balancing Service
 Porting & Polishing
 OPEN SATURDAYS
 7126 Folsom Bl --- GL 2-4838

Automobile Radios

BILL'S ELECTRONIC WORKSHOP
 AUTO RADIO
 SERVICE
 FAST DRIVE-IN SERVICE
 GUARANTEED WORK
 5277 Folsom Bl --- 455-0470

BLAUPUNKT FM-AM AUTO RADIOS--

DISTRIBUTOR
NORCAL ELECTRONICS INC
 1115 R --- 442-9041

DEALERS
ED'S RELIABLE TV
 5059 Auburn Bl --- ED 2-4943

CARRICK BART
 19th & P --- GI 1-0231
 (Please See Advertisement This Page)

ED'S RELIABLE TV
 AUTO RADIOS
 REPAIRED & INSTALLED
 New & Used
 5059 Auburn Bl --- ED 2-4943

Fava Television & Radio Service
 314-6th(B) --- GI 2-8374

FLORIN RADIO & TV
 Auto Radios Repaired
 8400 Florin Rd --- 428-1865

HANKS RADIO & TELEVISION
 1424 J --- HI 4-6290

JACOBS RADIO & TV SERVICE
 2025-1st Av --- GL 7-8480

MOTOROLA AUTO RADIOS--
CARRICK BART 19th & P --- GI 1-0231

ED'S RELIABLE TV
 5059 Auburn Bl --- ED 2-4943

HANKS RADIO & TELEVISION
 1424 J --- HI 4-6290

MARCUS AUTO SUPPLY CO
 1130 J --- 443-7421
 3400 Broadway --- 452-8167
 1928 Del Paso Bl(NS) --- 927-0536

THARP'S FRED RADIO-TELEVISION
 2620 Marconi Av --- IV 9-6310

Sound Shoppe The
 2671 El Paseo Ln --- 483-3618

THARP'S FRED RADIO-TELEVISION
 NORTH AREA
 Motorola Authorized Service
 REPAIRS ON ALL MAKES
 Fast Dependable Service
 Across from Town & Country Village
 2620 Marconi Av --- IV 9-6310

Todd's Repair Service
 3150-26th Av---GL 6-5808

WEST SAC TV
 1337 Merklej Av(WS) --- FR 1-9243
 (Please See Advertisement This Page)
 Wimpy Jones Radio Serv
 16th & S --- GI 1-0383
 Or --- GI 1-3620

Your telephone is one of today's best bargains,

Automobile Renting & Leasing

AIRWAYS RENT-A-CAR SYSTEM
 Finer Low Newer
 Service Rates Cars
 Our Lower Rates Include
 All Gas, Oil &
 Proper Insurance - Major Credit Cards Honored
 Call Us to Reserve a Car at Any Airways Office
 Free Terminal & Hotel Pickup
 "FOR INFORMATION CALL"
DREW AUTO RENTALS
 14th & X --- 447-3358
 After 6 PM call --- GI 3-5951
 Sacto Airport call --- GA 8-8429

ALLEN TRANSPORTATION CO
 213-13th --- HI 4-7880

AVIS RENT-A-CAR SERVICE
 Go the Easy Avis Way!
 Rent a New Old* or other
 fine cars. Low rate in-
 cludes all gasoline, oil,
 service and proper in-
 surance.
 Local or Worldwide Rental Car Reservations.
 "WHERE TO GET SERVICE?"
AVIS RENT-A-CAR & TRUCK
 Main Office 2015 Broadway---452-4394
 Municipal Airport --- 421-5040

AVIS RENT-A-CAR & TRUCK
 Main Office 2015 Broadway---452-4394
 Municipal Airport --- 421-5040

BEE HIVE TRUCK RENTAL
 Alhambra Bl & J --- GI 1-0279

BONDED AUTO LEASE CORP
 (Please See Advertisement Page 58)
 Calif Rent Car 1001 Arden Wy --- WA 2-6521

CALIFORNIA RENTS
 OPERATORS FOR
 NATIONAL CAR RENTAL SYSTEM
 1001 Arden Wy --- WA 2-6521

California Rents 1001 Arden Wy --- WA 2-6521
 From the following exchanges only
 Elk Grove Roseville
 Fairfield-Suisun Stockton
 Marysville Woodland
 Rio Vista
 (No Charge)
 Ask Operator for --- Entrprise 10086
 (Please See Advertisement Page 57)

CAPITOL EQUIPMENT CO
 LEASE ANY MAKE -
 CAR OR TRUCK
 CADILLACS - THUNDERBIRDS
 FORDS - CHEVROLETS - ETC.
 ALL TYPES OF LEASES
 DESIGNED FOR INDIVIDUAL
 OR FLEET OPERATION
 Now Serving the Entire
 Sacramento-San Joaquin Valleys
 2015 J --- 442-6948

(Continued Next Page)

Party Line Pointers:
 1. Space your calls instead of making a whole series.
 2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
 3. If you are calling from a dial telephone always make certain the line is clear before you dial.
 4. When the children use the telephone, ask them to be considerate, too.
 5. Replace the receiver properly when you finish your call.

Automobile Renting & Leasing--(Cont'd)

CAPITOL TRANSPORTATION CO
 Limousine Service
 3537-26th Av --- GL 2-4343

CENTER AGENCIES
 4343 Marconi Av --- 483-5976
 Continental Rent-A-Car 2428-21st---452-7581
 Country Club Leasing
 1800 Fulton Av --- IV 3-3441
 (Please See Advertisement Page 58)

DALTON EQUIPMENT COMPANY INC
 We Lease All Autos - Trucks
 Fleet & Individual Accounts Tolerated
 To Your Requirements
 16th & K --- HI 6-6751

DREW AUTO RENTALS
 14th & X --- 447-3358
 (Please See Advertisement Page 58)

EAGAL'S EQUIPMENT CO
 2015 J --- HI 6-2591

G & B CAR LEASING
 Subsidiary of Park Rite Co
 1731 Broadway --- HI 6-4626

GEER LEASING CO
 LEASING
 All Makes - Cars & Trucks
 INDIVIDUAL OR FLEET LEASING
 Sacramento Office
 1616 I --- HI 4-6610
 San Francisco Office
 3855 Geary Bl --- SKYin 2-5600

HERTZ FLEETCAR LEASING SERVICE
 1480 Folsom SF
 From the following exchanges only
 Sacramento
 (No Charge)
 Ask Operator for --- Entrprise 12387

HERTZ RENT A CAR
 Reservations & Cars 1215 K --- 441-4803
 Sacramento Municipal Airport --- 428-7454
 El Rancho Hotel --- 371-4486
 Cordova Lodge
 10701 Folsom Bl --- 363-7334
 Marconi & Watt 2849 --- 489-2441
 (Please See Advertisement This Page)

HERTZ RENT A CAR SERVICE
 (HERTZ SYSTEM, INC. LICENSEE)
 Rent a new Chevrolet or other fine car. Low rate includes insurance, gas and oil. You need only drivers license and identification. Call to reserve a car anywhere. Ask about "Rent it here--Leave it there" service.
 "FOR SERVICE CALL"
 Hertz Rent a Car Reservations & Cars 1215 K --- 441-4803
 Senator Hotel Lobby --- 441-4803
 Southern Pacific Stn Call --- 441-4803
 Sacramento Municipal Airport---428-7454
 Marconi & Watt 2849 --- 489-2441
 El Rancho Hotel --- 371-4486
 Cordova Lodge 10701 Folsom Bl
 Rancho Cordova --- 363-7334

(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

RENT OR LEASE NEW CARS

NATIONAL CAR RENTALS

ANY MAKE, MODEL OR QUANTITY BY DAY, WEEK, MONTH OR YEAR

FLEET LEASING SPECIALISTS

Offer the personalized service of your local owner-manager

- Rent a sparkling new Ford or other fine car.
- All major credit cards honored.
- Reserve ahead free - National will have a car waiting at your destination.
- We Rent Trucks All Sizes & Types
- Free pickup and delivery service.

WA 2-6521
 Sacramento Municipal Airport GA 8-8429

CALIFORNIA RENTS
 1001 ARDEN WAY (LOCAL AGENTS) SACRAMENTO

Let HERTZ put you in the driver's seat!

HERTZ RENT A CAR

DRIVE NEW... CHEVROLETS, AND OTHER FINE, FULLY-EQUIPPED CARS

HERTZ RENT A CAR
441-4803
 SACRAMENTO MUNICIPAL AIRPORT
428-7454
 1215 K

- CLEAN, PERFECTLY CONDITIONED CARS
- LOW HERTZ RATES INCLUDE GAS, OIL AND INSURANCE
- YOU NEED ONLY YOUR DRIVER'S LICENSE AND IDENTIFICATION
- NATIONWIDE "RENT IT HERE... LEAVE IT THERE" SERVICE

LOOK FOR THIS SIGN OF UNEXCELLED RENT-A-CAR SERVICE

Avis RENT A CAR

THE SIGN THAT MEANS CLEANER, SAFER NEW CARS... Fords and other famous makes.

Convenient Rent-It-Here, Leave-It-There Service; Dependable Reservation Service

"FEATURING: OLDSMOBILES AT REGULAR RATES"
 LOW RATES INCLUDE ALL GASOLINE, OIL, ROAD SERVICE & PROPER INSURANCE. ASK ABOUT OUR LOW WEEK-END SPECIAL

OPEN 24-HOURS

452-4394 | **421-5040**
 2015 BROADWAY | SACRAMENTO MUNI AIRPORT
 1111-12th STREET (ACROSS FROM HOTEL SENATOR)

M & M Speed ENGINEERING

"...means more power to you"

Complete Automotive Machine Shop Service
 One of the largest stocks of true racing equipment in Northern California.

- MOON
- HURST
- MALLORY
- HALIBRAND
- GRANT
- BRUCE SUCKS
- SCHEFFER
- EDELBROCK

Chrome-Moly Push Rods Mfg. to Order
 Certified Magnaflex & Zvylo Inspection

Shop Hours
 9 to 9 Daily - Sat. 9 to 6

489-7674
 2440 TOWER AVE.

DRIVE-IN AUTO RADIO

BART CARRICK

Over 30 Yrs. Experience

FAST - DEPENDABLE GUARANTEED SERVICE ON ALL MAKES

19th & P SACRAMENTO GI 1-0231

AUTO RADIO REPAIR

OVER 14 YEARS EXPERIENCE IN SERVICE & TROUBLE SHOOTING

FAST GUARANTEED DEPENDABLE SERVICE ON ALL MODELS

SALES SERVICE

WEST SAC T.V.
FR 1-9243

1337 MERKLEY AVE. WEST SACTO